

Revised “About Us” Page

Are you looking for your dream job, but don't know what to do to stand out from the crowd? We've got the solution! We can help you enhance your current knowledge, teach you how to empower yourself, and make you someone employers really want to hire.

On this Web site you will find practical, step-by-step, creative solutions to help you get the job you want, and make you more noticeable to employers.

- Learn the secrets to finding the job you want that the average person doesn't know about.
- Find out how to increase your job leads.
- Get the jobs you want, faster.
- Discover how to use the job market's “Invisible Code of Conduct” to your benefit.
- Learn what stops even the most qualified from getting the jobs they want.

Let our more than 12 years of research into Job Market Activity (JMA) work for you. We specialize in helping ordinary people, like you, excel and find great, well-paying jobs.

WOW is an acronym for World of Work. The letters in PLUM represent, People Like U & Me.

Original “About Us” Page

WOW is an abbreviation of World Of Work and PLUM is an abbreviation of People Like U & Me

This website combines over 12 years of proven methods and research in delivering innovative JMA (Job Market Activity) solutions by use of effective and engaging action-led step-by-step practical solutions. It forges new and creative pathways in all aspects of activities associated with looking for your desired job. It shows you how to be highly effective in using these various activities in today's job market.

The emphasis of this website is to

- Provide you with an awareness of the 75% of options available to you but not used by the average individual looking for work, who statistically only uses 25% of available options.
- Increase your access to job leads and opportunities and thereby significantly increase the chances of your getting a job faster.
- Create in-depth awareness and inform you of how the job market's ‘Invisible code of conduct’ operates, and its impact on your activities within the job market.
- Positively change your mindset by revealing vital truths about why even the most qualified seldom get the job they desire.
- Empower you with the essential tools, skills and qualities that will really get you the job.
- Transform the way you approach and conduct your activities within the job market.

Overall, the resources on this site will provide you with new concepts whilst at the same time challenging you to refresh and enhance what you already know.